NYONGARU PROVIDENCE AVUA

Digital Product Designer | Digital Transformation Consultant
UI/UX & Systems Specialist
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PROFESSIONAL SUMMARY

I am a Digital Product Designer and Digital Transformation Consultant specialising in the intersection of **human-centred design, technology, communication, and data-driven solutions**.

With over 13 years of experience across private sector, nonprofit, government, and social impact environments, I design digital products, platforms, systems, and communication solutions that help organisations improve engagement, streamline operations, and make informed decisions.

My expertise spans **UI/UX design, digital product development, website development, dashboard design, systems workflows, branding, strategic communications, and data visualisation**. I have worked with organisations to translate complex operational challenges into accessible, user-focused digital experiences.

I have contributed to digital transformation initiatives including healthcare information systems, community platforms, organisational dashboards, and digital ecosystems. My current work includes UI/UX Consultancy for a Ministry of Health digital platform under Trail Analytics, funded by Water For People, focused on improving Healthcare Waste Management data collection, reporting, and analytics across Uganda.

I am also leading the digital experience development of the World House Forum (formerly known was the World House Project, transforming the organisation into an integrated online platform for networking, learning, collaboration, and community engagement.

Beyond consultancy and design work, I serve as Board Chair of Now and Tomorrow Uganda, contributing to organisational strategy, governance, fundraising initiatives, and social impact programming.

I combine creative thinking, systems thinking, and technology to build solutions that are not only visually compelling but also functional, scalable, and impactful.

CORE EXPERTISE

Digital Product & Technology

- Digital Product Design
- UI/UX Design
- Human-Centred Design
- User Research & User Journey Mapping
- Wire framing & Prototyping
- Digital Platform Development
- Systems Design & Workflow Optimisation
- Dashboard Development
- Digital Transformation Strategy

Data & Information Systems

- Data Visualisation
- Data Analytics
- KPI Monitoring Systems
- Digital Reporting Platforms
- Information Architecture
- Data-Driven Decision Making

Communication & Creative Strategy

- Strategic Digital Communications
- Brand Strategy & Identity Development
- Institutional Communication
- Digital Storytelling
- Content Strategy
- Multimedia Production
- Report Design & Data Presentation

Leadership & Collaboration

- Stakeholder Engagement
- Project Coordination
- Workshop Facilitation
- Community Digital Skills Training
- Organisational Development

PROFESSIONAL EXPERIENCE

Founder & Digital Product Lead, Pavua Concepts
Kampala, Uganda | 2016 – Present
Lead a creative technology and digital solutions studio supporting businesses, NGOs, and institutions through branding, digital products, communication systems, and technology-driven solutions.

Key contributions include:

- Designed and delivered digital products, websites, branding systems, and communication platforms for organisations across different sectors.
- Developed user-centred digital experiences combining design, technology, and strategic communication.
- Supported organisations in improving visibility, operational efficiency, and stakeholder engagement through digital solutions.
- Delivered creative technology training and digital capacity-building initiatives.

UI/UX Design Consultant, Trail Analytics – Ministry of Health Healthcare Waste Management Platform
Consultancy | Ongoing
Supporting the design and development of a secure, scalable digital platform for the Ministry of Health focused on Healthcare Waste Management monitoring and Environmental Health data systems.

The platform, funded by Water For People, enables Environmental Health Workers at different levels to collect, report, and monitor healthcare waste management and KPI data through online and offline workflows while providing supervisors and national stakeholders with centralised analytics dashboards.

Responsibilities:

- Lead UI/UX design and user experience strategy for web and mobile platforms.
- Translate field workflows into intuitive digital experiences.
- Design user journeys, interfaces, prototypes, and system workflows.
- Collaborate with Ministry of Health stakeholders, technical teams, and field practitioners.
- Support validation of KPIs and healthcare waste management workflows.
- Ensure solutions are practical, accessible, and aligned with real implementation environments.

Digital Product Designer & Digital Transformation Consultant, World House Forum (Formerly World House Project)
Remote | Ongoing
Leading the digital transformation of World House Project into World House Forum, an online ecosystem designed to connect a global network through collaboration, learning, meetings, and community engagement.

Responsibilities:

- Designed the platform experience and digital architecture.
- Developed website and member portal structures.
- Created user journeys supporting learning, networking, and engagement.
- Worked with stakeholders to align technology, branding, and organisational objectives.
- Supported development of a scalable digital community platform.

Digital Product Designer & Digital Marketing Lead, AMEN Platform (known as AME International)
Remote | Ongoing
Supporting the development and growth of AME International's digital ecosystem.

Responsibilities:

- Designed and developed the organisation's website.
- Created user-focused digital experiences supporting membership engagement.
- Integrated online payment channels and digital transaction workflows.
- Developed digital marketing strategies to improve visibility and audience engagement.
- Support ongoing platform optimisation and growth initiatives.

Board Chair, Now and Tomorrow Uganda
Nakivaale Refugee Settlement | Ongoing
Provide strategic leadership and governance support for an organisation implementing education and livelihood programs.

Responsibilities:

- Support organisational strategy and governance.

- Contribute to fundraising and partnership development.
- Strengthen communication, visibility, and institutional growth.

Digital Communications Specialist, SMKA / REMAX Properties
Kampala, Uganda | 2022 – 2025
Managed digital communication, content strategy, and online positioning for a real estate organisation.

Responsibilities:
- Developed digital marketing strategies for property promotion.
- Created visual communication materials and digital campaigns.
- Improved property storytelling through strategic content development.
- Used analytics-driven approaches to optimise audience engagement.

Digital Systems Developer, MUDA
Kampala, Uganda | 2021 – 2023
Supported the development of digital systems and operational workflows for an emerging technology platform.

Responsibilities:
- Designed and developed internal systems supporting operational processes.
- Contributed to digital workflow improvement and platform development.
- Supported technology adoption through user-focused solutions.

Digital Media & Communications Advisor, Global Peace Foundation Uganda
Kampala, Uganda | 2020 – 2025
- Lead strategic digital communication design and creative production for major institutional events and campaigns supporting peace-building and community values communication across the country.
- Develop ongoing communication assets supporting peace education, collaborative dialogues, and values-based public engagement consistent with Global Peace Foundation's mission of unity and cohesion across faith and cultural groups.
- **Head Creative & Production Lead for the inaugural Family Festival:** An inter-religious, multi-sector cultural event celebrating family, faith, freedom, and African values under the theme "One Family Under God for African Renaissance," co-hosted with the Government of Uganda and the Inter-Religious Council of Uganda, and attended by H.E President Yoweri Kaguta Museveni, First Lady Janet Museveni, religious, cultural, and civil society leaders.
    - Directed the creative concept, production design, and media rollout across digital platforms to shape public engagement and visibility for the event.
    - Coordinated with government bodies, religious institutions, cultural leaders, and media partners to ensure alignment of messaging and stakeholder engagement.
    - Managed multimedia content outputs including video, photography, social media narratives, and performance segments that amplified reach and engagement.

Brand Developer & Strategic Design Consultant, World House Project Inc.
Remote | 2023 - 2024

- Designed and developed the brand identity and communication system for the World House Project Inc., an international initiative dedicated to advancing global peace, dignity, and equitable human co-existence.
- Created visual communication assets, messaging frameworks, and brand guidelines to support institutional coherence and public engagement across digital and print touch points.
- Worked collaboratively with international stakeholders to align the brand with organisational mission, values, and multilateral outreach goals.

Communications Team Member (WP5), EQUALS-EU (Horizon 2020 Project)
EQUALS-EU Consortium | 2021–2023

- Served as part of the Communication, Dissemination & Exploitation work package (WP5) for the EQUALS-EU Horizon 2020 project, a multilateral initiative with 19 consortium partners dedicated to reducing the gender digital divide and promoting gender-inclusive innovation ecosystems across Europe and partner regions.
- Contributed to the development and execution of communication plans, digital content workflows, and dissemination strategies to raise project visibility and support engagement with diverse stakeholders in research, policy, and innovation communities.
- Supported the production of digital communication assets, social media messaging, and outreach reporting in alignment with consortium goals and EU research impact frameworks.

Trainer & Community Digital Skills Facilitator
Nakivaale Refugee Settlement Camp, | 2022

- Designed and implemented digital literacy training including social media management, digital storytelling, and AI-enhanced content creation curricula.
- Built communication toolkits to empower grassroots organisations to articulate their initiatives more effectively to audiences and donors.

Institutional Report & Brand Design Consultant, Kampala City Council Authority, *Weyonje* Initiative
Kampala, Uganda | 2019 – 2020

- Led the layout design and brand guidelines for the *Weyonje* sanitation and behaviour change communication initiative, partnering with KCCA to produce accessible institutional reports and communication toolkits that support public engagement and policy visibility.
- Contributed to the visual communication strategy for *Weyonje*, a city-wide sanitation behaviour campaign and digital service platform recognised for driving community participation and improving public health outcomes.
- Translated technical public health and sanitation data into clear, branded report formats and multimedia outputs for stakeholders and broader public consumption.

Communications Coordinator, Kafeero Foundation
Kampala, Uganda | 2017 – 2020

- Conceptualised and delivered strategic communications for community mobilisation events, including promotion, digital coverage, and audience interaction tools.
- Developed campaign messaging, social content calendars, and engagement analytics to elevate visibility of foundation projects and solidify community impact.

PROGRAMS & PROFESSIONAL DEVELOPMENT

- Board Chair, Now and Tomorrow Uganda
- Facilitator, Bosch Alumni Network (Science Cluster)
- Facilitator, Bavubuka Foundation
- Facilitator, Design Kulture

EDUCATION

Bachelor of Arts in Art & Industrial Design
Kyambogo University | 2012 - 2015

Uganda Advanced Certificate of Education
Ndejje Senior Secondary School | 2010 - 2011

Uganda Certificate of Education
Ndejje Senior Secondary School | 2006 - 2009

LANGUAGES

- English (Fluent)
- French (Working Proficiency)

REFERENCES: available on request